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Per square foot, Omaha knows great tailgating. Go @OmahaNighthawks <http://pplx.com/p/48420342> 6 days ago

@kyle_mccall band created for the Animal House movie. Became a real band afterwards. #shout in reply to kyle_mccall 6 days ago

Tailgating, and already scored 4 front stage passes to Otis Day concert at halftime! <http://pplx.com/p/48397681> 6 days ago

Looking forward to the @AIGA_Nebraska event tonight. See you there? 1 week ago

@maxunivers yes, in reply to maxunivers 1 week ago

Great season ticket seats, ready for kickoff. Go @OmahaNighthawks <http://pplx.com/p/46936474> 2 weeks ago

We've arrived at the University to speak before taking off. <http://pplx.com/p/46711091> 2 weeks ago

1 hour until we speak of creativity! <http://pplx.com/p/46686306> 2 weeks ago

Nate's downing Irish Car Bombs, 13 seconds

HOW May 2010



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September 14th, 2010 | by [Nate Voss](#)

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September 20th, 2010 | by [Donovan Beery](#)

Posted In: [The Reflex Blue Show](#)

http://p1x1.com/p/46589100 2 weeks ago

@dougbartow oh, it was well worth it, in reply to dougbartow 2 weeks ago

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TALKING TO CLIENTS
SEASON 3 \ \ EPISODE 13

#63



We bring back [Steve Gordon](#) to talk about talking. And talk about piggyback rides. And talk about talking to clients. But not to talk about giving piggyback rides to clients – we have to save something for next time...

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Neenah Paper Interviews Nate and Donovan from 36 Point

August 23rd, 2010 | by [Donovan Beery](#)

Posted In: [Donovan Beery](#)



Well, maybe not together – but they did interview both of us.

Ends up that even paper companies do digital communications these days. Neenah Paper has followed up their [HOW Conference Interview with Nate Voss](#) with an interview of Donovan Beery that they call, "[Little Donnie](#)" Comes of Age. Enjoy.

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The Reflex Blue Show, Season 3, Episode 12: Letterheads and Logos

August 23rd, 2010 | by [Nate Voss](#)

Posted In: [The Reflex Blue Show](#)



Back in the studio once more! Donovan and I welcome special show-friend [Joe Sparano](#) via [Oxide Design](#) and, since they are taking on Logo and Letterhead 12 from Rockport publishing ([download the free-ass entry form here](#)), we take some time to talk about the relevancy of letterheads — once the bastion of identity design projects — in the modern world of digital communication. We also introduce a few new segments to the show, including *What Are You Designing* and the *What's New What's Update*.

We're back in business over here.

Download *The Reflex Blue Show, Season 3 Episode 12* or, [click here to subscribe to The Reflex Blue Show from the iTunes Music Store](#).

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The Reflex Blue Show, Season 3, Episode 11: Kevin Carroll Interview

August 4th, 2010 | by [Donovan Beery](#)

Posted In: [The Reflex Blue Show](#)



It's only fitting that the seventh, and final, interview we recorded at the 2010 [HOW Conference](#) in Denver was with the man that handled the closing keynote.

If the goal was to have everyone leave the event inspired—done. They found the perfect person to do it. [Kevin Carroll](#) is the guy that makes you want try harder. He's the person that reminds you to do more without actually saying the words. His [books on the red rubber ball](#) have been seen in about every design competition since they've been out. With reason — [Willoughby Design](#) did an amazing job bringing his words to life.

But before we can talk about what Kevin does, we talk about the after-party from the night before. Did you miss that in the schedule? Ends up [DJ Noah](#) did to, so he took it in his own hands to create one (that's the 'done at 3am the night before' flyer in our graphic above). Re-live the party, or live it for the first time, with the complete music audio [here](#). Let's hope he DJs a party (official or not, as long as I find out about it) next year — it was a crazy time.

Just talking with Kevin got me more excited to check out the 2011 conference in Chicago than anything else. I can't wait. Hope to see you there.

Download [The Reflex Blue Show, Season 3 Episode 11](#) or, [click here to subscribe to The Reflex Blue Show from the iTunes Music Store](#).

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The Reflex Blue Show, Season 3, Episode 10: David Berman Interview

July 28th, 2010 | by [Donovan Beery](#)
Posted In: [The Reflex Blue Show](#)



The sixth of the seven interviews we recorded from the 2010 [HOW Conference](#) in Denver was with [David B. Berman](#).

One of the big happenings at the How Conference is the vendor area. It's like a full tradeshow in that room. Not like a state fair with people selling pots and pans – sweet vendors like [Neenah Paper](#) right inside the door. [French Paper](#) always has some hot giveaways people line up for, but no booth gets the early crowd like [Veer](#). I realized I was near their booth when the crowd got so packed I couldn't see their booth. It was around this time that I met a guy named David Berman, and we started to chat. He asked about this podcast we did, and I told him to swing by our recording in a few minutes. He did. That was the [HOW Day Two Recap](#).

Not putting the pieces together, Nate ended up at his presentation the next day and was blown away by the energy David has. We did what was needed to get him on the show, and time or schedules aside, we made it happen.

His book, *Do Good Design: How Designers Can Change the World*, is our topic. [Check out a preview on Google Books](#) to see a preview of this amazing book. We all live here. This is our profession. Change the world.

[Download The Reflex Blue Show, Season 3 Episode 10](#) or, [click here to subscribe to The Reflex Blue Show from the iTunes Music Store](#).

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